

FILE

SEPTEMBER 3

# fashion calendar

33rd year

a weekly publication

# 1973

| JANUARY                                                                                                          | FEBRUARY                                                                                                         | MARCH                                                                                                            | APRIL                                                                                                               |
|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31 | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28          | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31 | S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30       |
| MAY                                                                                                              | JUNE                                                                                                             | JULY                                                                                                             | AUGUST                                                                                                              |
| S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    | S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31 | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31    |
| SEPTEMBER                                                                                                        | OCTOBER                                                                                                          | NOVEMBER                                                                                                         | DECEMBER                                                                                                            |
| S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31 | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30    | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 |

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, SEPTEMBER 3, 1973

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                  | <u>GIVEN BY</u>                     | <u>WHERE</u>                                   |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------|
| Sept. 3                         | LABOR DAY (Monday)                                                                                                                                                                                                                                                                                                      |                                     |                                                |
| Sept. 3                         | TEXPO '73 -- FURNISHINGS AND TEXTILES IN COPENHAGEN (Sept. 3-7)                                                                                                                                                                                                                                                         |                                     |                                                |
| Beginning<br>Tuesday<br>Sept. 4 | RESORT COLLECTION<br>IN NEW SHOWROOM<br>Wardrobe of sweater knits designed by Eleanor Brenner. Continuous showings by appointment. Contact: Larry Lefkowitz, 239-1150.                                                                                                                                                  | ELEANOR BRENNER<br>FOR BRENNER BEES | 498 SEVENTH AVENUE<br>NEW SHOWROOM - 5TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 4 | OPENING OF<br>RESORT COLLECTION<br>Continuous showings by appointment. Contact: Janine Rinaldi, 563-0416.                                                                                                                                                                                                               | BRIGANCE WATERCLOTHES               | 1411 BROADWAY<br>SHOWROOM - 16TH FLOOR         |
| Beginning<br>Tuesday<br>Sept. 4 | OPENING: RESORT AND<br>EARLY SPRING COLLECTION<br>Continuous showings. Contact: 244-6761.                                                                                                                                                                                                                               | CARLYE BY<br>SADYE WEINBERG         | 530 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR     |
| Beginning<br>Tuesday<br>Sept. 4 | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: Andrea Basile, 736-8867.                                                                                                                                                                                                                         | FRIEDRICKS SPORT<br>BY HAZEL HAIRE  | 205 WEST 39TH STREET<br>SHOWROOM - 13TH FLOOR  |
| Beginning<br>Tuesday<br>Sept. 4 | OPENING OF RESORT &<br>HOLIDAY COLLECTION<br>By appointment. Contact: 244-1700. Public Relations: Judy Guerin, Inc., 879-4822                                                                                                                                                                                           | GOLDWORM KNITS                      | 1410 BROADWAY<br>SHOWROOM - 20TH FLOOR         |
| Beginning<br>Tuesday<br>Sept. 4 | COMPLETE RESORT<br>COLLECTION<br>Continuous by appointment. Contact: OX 5-4812.                                                                                                                                                                                                                                         | JAMISON                             | 498 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR    |
| Beginning<br>Tuesday<br>Sept. 4 | COMPLETE RESORT AND<br>HOLIDAY COLLECTION<br>Continuous showings by appointment. Contact: IO 5-4115.                                                                                                                                                                                                                    | NAT KAPLAN, INC.                    | 498 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR    |
| Beginning<br>Tuesday<br>Sept. 4 | COMPLETE RESORT AND<br>HOLIDAY COLLECTION<br>Premiere of day and evening fashions. Continuous by appointment. Contact: Richard Blauner, 565-4115.                                                                                                                                                                       | KAPPI                               | 498 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR    |
| Beginning<br>Tuesday<br>Sept. 4 | OPENING OF RESORT<br>AND HOLIDAY COLLECTION<br>Continuous showings. Contact: Sherry Strauss, 563-4844.                                                                                                                                                                                                                  | LORCH OF DALLAS                     | 498 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR    |
| Beginning<br>Tuesday<br>Sept. 4 | OPENING: HOME<br>FURNISHINGS DESIGNS<br>"New Dimensions" -- special collection of coordinates, for the bedroom, at-home entertaining and Christmas; and introducing first Mountain Artisans pillow and quilt designs for Creative Quilting Kits, exclusively by Paragon Needlecraft. By appointment. Contact: 715-8212. | MOUNTAIN ARTISANS                   | 14 EAST 57TH STREET<br>(ABOVE GAZEBO)          |

| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>                                                                                                                                                 | <u>GIVEN BY</u>                      | <u>WHERE</u>                                |
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| Beginning<br>Tuesday<br>Sept. 4               | COMPLETE RESORT<br>COLLECTION<br>Contact: 244-3558.                                                                                                                    | NANTUCKET NATURALS                   | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 4               | OPENING OF COMPLETE<br>RESORT COLLECTION<br>Informal showings by appointment. Formal showing, Wed., Sept. 19 at 4:00.<br>(See pg. 12) Contact: Marie Lippe, PE 6-0151. | PAGANNE<br>BY GENE BERK              | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 4               | OPENING: RESORT &<br>HOLIDAY COLLECTION<br>Continuous showings by appointment. Contact: Mrs. Walker, 947-0964.<br>Public Relations: Margaret Hodge Co., 758-9230.      | POSH, INC.                           | 550 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 4               | RESORT AND EARLY<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: LO 4-9194.                                                                       | ABE SCHRADER BY<br>BELLE SAUNDERS    | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 4               | OPENING OF RESORT<br>COLLECTION<br>By appointment. Contact: Ann Lawrence 868-8100. Publicity: Stutman Assoc., 247-2662.                                                | SEQUEL I BY<br>ELAINE BRANDT         | 498 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR  |
| Beginning<br>Tuesday<br>Sept. 4               | OPENING: RESORT<br>AND EARLY SPRING<br>Continuous showings by appointment. Contact: 594-8570.                                                                          | SMITH & JONES<br>BY MORTON MYLES     | 498 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR |
| Wednesday<br>Sept. 5<br>11:30 A.M.            | FURS & FASHIONS<br>BY DONALD BROOKS<br>For press and customers. By invitation. Publicity: EL 5-6800.                                                                   | BONWIT TELLER                        | 6TH FLOOR                                   |
| Wednesday<br>Sept. 5<br>4:00 P.M.             | PREVIEW OF BOUTIQUE<br>FASHIONS<br>By invitation. Show at 4:30. Contact: Ken O'Keefe, 421-6133.                                                                        | JACQUES BELLINI<br>(241 E. 60TH ST.) | HOTEL PLAZA<br>TERRACE ROOM                 |
| Thursday<br>Sept. 6<br>11:00 A.M.             | RESORT AND EARLY<br>SPRING COLLECTION<br>A new collection of contemporary sportswear, designed by Gil Aimbez.<br>By reservation. Contact: 354-1855.                    | GENRE<br>(DIV. OF PETER CLEMENTS)    | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |
| Thursday<br>Sept. 6<br>11:30 A.M.             | FALL AND WINTER<br>KIMBERLY FASHIONS<br>For press and customers. Contact: Suzanne Butterfield, PL 3-7300.                                                              | BERGDORF GOODMAN                     | 3RD FLOOR                                   |
| Thursday<br>Sept. 6<br>12:00 Noon             | RESORT & EARLY<br>SPRING COLLECTIONS<br>The Arkin Collection by George Nardiello; Andrew Arkin Petites by Sharon Dickler. By invitation. Contact: WI 7-5324.           | THE ARKINS                           | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR  |
| Thursday<br>Sept. 6<br>12:00 Noon<br>Luncheon | PREMIERE SHOWING: 1974<br>CASSINI MATADOR COUPE<br>By invitation. Contact: Mr. Harry Cushing, American Motors, 14250 Plymouth Road, Detroit, Michigan. 48232.          | AMERICAN MOTORS &<br>OLEG CASSINI    | HOTEL PLAZA<br>PALM COURT                   |
| Thursday<br>Sept. 6<br>2:00 P.M.              | RESORT AND EARLY<br>SPRING COLLECTION<br>Young misses fashions. By reservation. Contact: LO 3-0988.                                                                    | QUOTA<br>(DIV. OF PETER CLEMENTS)    | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |

| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <u>GIVEN BY</u>                             | <u>WHERE</u>                                  |
|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------|
| Thursday<br>Sept. 6<br>5:30 P.M.             | COURREGES FASHIONS<br>FOR MEN AND WOMEN<br>Contact: Publicity Dept., EL 5-6800.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | BONWIT TELLER                               | 4TH FLOOR                                     |
| Saturday<br>Sept. 8<br>9:00 A.M.             | "ITS A BRAVE<br>NEW YOUNG WORLD"<br>The newly designed "Young World" reopens with an international children's fashion show - a salute to UNICEF. By invitation. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | BLOOMINGDALE'S                              | 2ND FLOOR                                     |
| Sept. 8                                      | RESORT COLLECTIONS IN LOS ANGELES (Sept. 8-12)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                             |                                               |
| Sept. 8-<br>Sept. 10                         | SPECIAL GROUP -- PRET-A-PORTER FEMININ DE LUXE -- HOTEL HILTON IN PARIS<br>Contact: S.I.S. Dognin, 83 Bd. Richard Lenoir, 75011 Paris Tel 700.29.78                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                             |                                               |
| Sept. 8-<br>Sept. 11                         | S.E.H.M. MEN'S READY-TO-WEAR AT PORTE DE VERSAILLES, PARIS, FRANCE<br>Contact: Buyers: French Trade Shows, 582-4960. Press: French Apparel Center, 354-8620.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                             |                                               |
| Sept. 8-<br>Sept. 11                         | PARIS LEATHER WEEK (Semaine du Cuir)<br>Contact: French Trade Shows, 1250 Ave. of Americas, 582-4960.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                             |                                               |
| Sunday<br>Sept. 9-<br>Sept. 11               | BAMA SPRING<br>TRADE FAIR<br>"Success Stores" breakfast seminar, Mon., Sept. 10 at 8:00 A.M. in Royal Ballroom, co-sponsored by BAMA and Men's Wear Magazine. Contact: 594-5130.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | BOYS' & YOUNG MEN'S<br>APPAREL MFRS. ASSN.  | HOTEL AMERICANA<br>7TH AVE. & 52ND ST.        |
| Sunday<br>Sept. 9-<br>Sept. 12               | IGEDO 98TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF. Contact: Interna Modemesse GmbH, 4, Dusseldorf, Frieligrathstrasse, 28. Tel: (02.11)44.63.59 or German American Chamber of Commerce, 666 Fifth Ave., 582-7788.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                             |                                               |
| Sunday<br>Sept. 9-<br>Sept. 12               | NATIONAL MERCHANDISE SHOW AT N.Y. COLISEUM, COLUMBUS CIRCLE<br>More than 700 exhibitors will present merchandise in 60 different categories<br>Contact: Nat'l Merchandise Show, 98 Cutter Mill Road, Great Neck 11201                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                             |                                               |
| Sept. 9                                      | BOSTON GIFT SHOW AT JOHN B. HYNES AUDITORIUM. Contact: Little Bros., MU 9-7147                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                             |                                               |
| Monday<br>Sept. 10<br>9:00 A.M.<br>Breakfast | PRESS PREVIEW OF<br>MEN'S FASHIONS<br>Preview for press of fashions for men. Show at 9:45 A.M. by invitation. (Customer show, Mon., Sept. 24 at 6:00 P.M. Commentator: Norman Silberstein, fashion director, Alexander's. Public Relations: Alexandrew Tarsaidze, Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | ALEXANDER'S                                 | HOTEL ANSONIA-74TH & BWY<br>CONTINENTAL BATHS |
| Monday<br>Sept. 10<br>9:30 A.M.              | "A FRENCH AFFAIR" --<br>OPENING CEREMONY<br>The French Ambassador to the U.S., M. Jacques Kosciusko-Morizet, with city and store officials, will conduct the opening ceremony for the two-week French storewide promotion at Gimbels East. 11:30 A.M.--for food editors, French Restaurant "Le Bistro de Paris", with visiting French chef, Roger Rusterholtz 2:30 P.M.--for home furnishings editors, new model rooms, featuring French contemporary designer furniture; a Chanel room with original furniture and paintings from her salon; "Depot 15", art deco antiques shop, original one-of-a-kind pieces--Robert Vallois, owner and antiques expert from Les Halles as special guest. 6:00 P.M.--for fashion editors, opening of "New Jimmy's boutique, with French ready-to-wear collections. Regine in person, owner of New Jimmy's and "queen of discoteques". Other special events, Sept. 10-22, French film festival; original French food; special painting, sculpture, and tapestry exhibits. Publicity: Margot Infantino, LO 4-3300, ext. 6114. | GIMBELS EAST<br>(LEXINGTON AVE. & 86TH ST.) | 86TH ST. ENTRANCE                             |

| <u>DATE</u>                                            | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                        | <u>GIVEN BY</u>                                     | <u>WHERE</u>                                      |
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| Monday<br>Sept. 10<br>10:00 A.M.                       | PRESS PREVIEW: NEW<br>STORES IN QUEENS<br>Personal tour of new stores, two days in advance of official opening. Triple<br>preview party, 4:30-7:00 P.M. By invitation. Publicity: Jane Miller, Nona<br>Jagelka, Mark Klauser. Contact: Mr. Khoury, 564-3100, ext. 285.                                                        | ABRAHAM & STRAUS;<br>AND OHRBACH'S                  | TAUBMAN CO.QUEENS CTR.<br>QUEENS & WOODHAVEN BLVD |
| Monday<br>Sept. 10<br>12:00 Noon                       | BACK TO SCHOOL<br>FASHIONS FOR CHILDREN<br>In cooperation with N.Y. City Board of Education and the Beaunit Corporation.<br>Special guest: Bob McAllister of "Wonderama". Open to public. Contact: Olga<br>Budor or Helen Gallagher, 354-7340.                                                                                | FASHION CAPITAL OF<br>THE WORLD                     | 555 SEVENTH AVENUE<br>PLAZA                       |
| Monday<br>Sept. 10<br>1:30 P.M.<br>Champagne           | OPENING OF<br>NEW STORE<br>Fashions for Fall as well as Spring/Summer forecast. Show at 2:00 P.M.<br>By invitation. Contact: Virginia Casey. 736-9516.                                                                                                                                                                        | MR. AMON-SILCEMON<br>FASHIONS (SAO PAOLO)           | 689 MADISON AVENUE<br>AT 62ND STREET              |
| Monday<br>Sept. 10<br>3:00 P.M.                        | PAULINE TRIGERE<br>CUSTOMER SHOW<br>Presentation of Fall and Winter collection. Contact: Suzanne Butterfield,<br>PL 3-7300, ext. 397.                                                                                                                                                                                         | BERGDORF GOODMAN                                    | PLAZA APPROACH<br>4TH FLOOR                       |
| Monday<br>Sept. 10<br>4:30 P.M.<br>Cappuccino<br>Party | PRESS PREVIEW:<br>ITALIAN KNITS<br>Spring and Summer collections by 70 leading Italian manufacturers of men's<br>women's and children's fashions. Show at 5:00. By invitation. Contact:<br>Braschi Public Relations, 362-6729. Continuous showings for buyers through<br>Sept. 21 on 13th and 14th floors. Contact: 432-9250. | MAIT KNITS<br>(PITTI PALACE,FLORENCE)               | HOTEL PLAZA<br>WHITE & GOLD SUITE                 |
| Monday<br>Sept. 10<br>6:00 P.M.                        | OPENING OF RESORT<br>& HOLIDAY COLLECTION<br>Fore press and customers by invitation. Continuous thereafter by appointment<br>through Sept. 19. Contact: Marjorie Plecher, 213-657-7377 (L.A.)                                                                                                                                 | RAY AGHAYAN/BOB MACKIE<br>(8636 MELROSE AVE., L.A.) | GOTHAM HOTEL<br>SUITE 1009                        |
| Sept. 10                                               | NEW YORK CITY'S SECOND ANNUAL FASHION FESTIVAL.Contact: Olga Budor, 354-7340                                                                                                                                                                                                                                                  |                                                     |                                                   |
| Beginning<br>Monday<br>Sept. 10                        | OPENING: RESORT AND<br>HOLIDAY COLLECTION<br>Continuous by appointment. Contact: 736-5282.                                                                                                                                                                                                                                    | ADDENDA BY<br>PATTI CAPPALLI                        | 1407 BROADWAY<br>SHOWROOM - 9TH FLOOR             |
| Beginning<br>Monday<br>Sept. 10                        | OPENING: NEW RESORT<br>& HOLIDAY COLLECTION<br>Premiere showing-- new after 5 and occasion dresses. By appointment.<br>Contact: 565-1025. Publicity: Betty Yarmon, 755-3487.                                                                                                                                                  | DOROTHY FARINA<br>FOR ADELE AT 5                    | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR        |
| Beginning<br>Monday<br>Sept. 10                        | OPENING: RESORT &<br>EARLY SPRING<br>Continuous by appointment. Contact: LW 4-0454.                                                                                                                                                                                                                                           | BEENE BOUTIQUE                                      | 550 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR        |
| Beginning<br>Monday<br>Sept. 10                        | OPENING OF RESORT<br>COLLECTION<br>By appointment. Contact: 354-1500.                                                                                                                                                                                                                                                         | BLASSPORT                                           | 550 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR        |
| Beginning<br>Monday<br>Sept. 10                        | OPENING: NEW RESORT &<br>HOLIDAY COLLECTION<br>Continuous by appointment. Contact:565-1025.Publicity: Betty Yarmon.755-3487                                                                                                                                                                                                   | DALANI                                              | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR        |

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                                                         | <u>GIVEN BY</u>                       | <u>WHERE</u>                                                  |
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| Beginning<br>Monday<br>Sept. 10 | RESORT AND HOLIDAY<br>COLLECTION<br>By appointment. Contact: Marie Bottone, LO 4-9220.                                         | CHRISTIAN DIOR-<br>NEW YORK           | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR                   |
| Beginning<br>Monday<br>Sept. 10 | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: 354-8336.                                               | DIANE VON FURSTENBERG                 | 530 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR                   |
| Monday<br>Sept. 10-<br>Sept. 16 | OPENING OF HOLIDAY<br>COLLECTION<br>By appointment. Publicity: Ruth Hammer Associates.                                         | GAGLIANO<br>(1950 COTNER, W.L.A.)     | HOTEL GOTHAM<br>PRIVATE SUITE<br>Contact: 213-474-3513 (L.A.) |
| Beginning<br>Monday<br>Sept. 10 | OPENING OF RESORT<br>COLLECTION<br>Designed by Marie Yeljenic. Contact: Janice Watt, 594-2100.                                 | LOOMTOGS, INC.                        | 1407 BROADWAY<br>SHOWROOM - 35TH FLOOR                        |
| Beginning<br>Monday<br>Sept. 10 | OPENING: RESORT AND<br>SPRING COLLECTIONS<br>Continuous by appointment. Contact: 541-9327.                                     | MASKIT DESIGN LTD.                    | 48 WEST 55TH ST.<br>SHOWROOM - APT. 1A                        |
| Beginning<br>Monday<br>Sept. 10 | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: LO 3-4358.                                              | VERA MAXWELL                          | 530 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR                   |
| Beginning<br>Monday<br>Sept. 10 | RESORT DRESSES<br>AND SPORTSWEAR<br>Continuous by appointment. Contact: OX 5-4270.                                             | McMULLEN                              | 550 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR                   |
| Beginning<br>Monday<br>Sept. 10 | OPENING: RESORT<br>& HOLIDAY COLLECTION<br>By appointment. Contact: 565-1025. Publicity: Betty Yarmon, 755-3487.               | PATRICK PORTER<br>FOR ADELE MARTIN    | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR                    |
| Beginning<br>Monday<br>Sept. 10 | OPENING OF RESORT &<br>EARLY SPRING<br>Showing of leathers and suedes. Contact: Louis Miller, 524-4562.                        | SAMUEL ROBERT, INC.                   | 1407 BROADWAY<br>SHOWROOM - 40TH FLOOR                        |
| Beginning<br>Monday<br>Sept. 10 | OPENING: RESORT<br>& HOLIDAY COLLECTION<br>Continuous by appointment. Contact: 565-1025. Publicity: Betty Yarmon, 755-3487     | MARIO FORTE<br>FOR RONA               | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR                    |
| Beginning<br>Monday<br>Sept. 10 | RESORT & EARLY<br>SPRING COLLECTION<br>Informal showings by appointment. Contact: LO 3-1640. Publicity: Vera Bacal, PL 3-8421. | GLORIA SACHS                          | 530 SEVENTH AVENUE<br>SHOWROOM - 30TH FLOOR                   |
| Beginning<br>Monday<br>Sept. 10 | OPENING OF RESORT<br>COLLECTION<br>By appointment. Buyers: 758-8301; Press, Tom Foster Ltd, 249-5639                           | SAZ COUTURE &<br>SAZ BOUTIQUE         | 42 EAST 57TH STREET<br>SALON - 4TH FLOOR                      |
| Beginning<br>Monday<br>Sept. 10 | RESORT & HOLIDAY<br>COLLECTION<br>By appointment. Contact: CH 4-4940.                                                          | JERRY SILVERMAN<br>BY SHANNON RODGERS | 530 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR                   |

| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                      | <u>GIVEN BY</u>                    | <u>WHERE</u>                                |
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| Beginning<br>Monday<br>Sept. 10   | RESORT, HOLIDAY, EARLY<br>SPRING COLLECTIONS<br>By appointment. Contact: Paul Scott, 217 E. 8th St., L.A. 213-623-8112                                                                                                                                                                                      | ERNST STRAUS; &<br>SCHNELL SPORTS  | HOTEL GOTHAM<br>SUITE 1001                  |
| Beginning<br>Monday<br>Sept. 10   | OPENING OF HOLIDAY<br>& RESORT COLLECTION<br>By appointment. Contact: LA 4-3520.                                                                                                                                                                                                                            | TEAL TRAINA &<br>TRAINA BOUTIQUE   | 550 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Beginning<br>Monday<br>Sept. 10   | RESORT & EARLY<br>SPRING COLLECTIONS<br>Continuous by appointment. Contact: 736-1690.                                                                                                                                                                                                                       | CHESTER WEINBERG &<br>CHESTER NOW  | 530 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR |
| Sept. 10-<br>Sept. 14             | MEXICAN TRADE FAIR IN SAN ANTONIO, TEXAS. Contact: Mexican Institute for Foreign Trade, P.O. Box 1628, San Antonio, Texas 78296.                                                                                                                                                                            |                                    |                                             |
| Tuesday<br>Sept. 11<br>10:00 A.M. | HOLLY'S HARP<br>BOUTIQUE<br>Showing of Fall and Winter collection. By invitation. Contact: Joanne Creveling, 247-1100, ext. 345.                                                                                                                                                                            | HENRI BENDEL                       | 2ND FLOOR                                   |
| Tuesday<br>Sept. 11<br>11:00 A.M. | FASHIONS BY<br>JOHN ANTHONY<br>For press and customers. By invitation. Contact: Publicity Dept., EL 5-6800                                                                                                                                                                                                  | BONWIT TELLER                      | 6TH FLOOR                                   |
| Tuesday<br>Sept. 11<br>11:30 A.M. | PRESS SHOW: GIVENCHY<br>NOUVELLE BOUTIQUE<br>Preview of exclusive Fall and Winter collection. For press and customers. By invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.                                                                                                                  | BERGDORF GOODMAN                   | 2ND FLOOR<br>GIVENCHY BOUTIQUE              |
| Tuesday<br>Sept. 11<br>12:00 Noon | "THE GREATEST FASHION<br>SHOW ON EARTH"<br>Fashions from the Aug. and Sept. issues of Mademoiselle, Vogue, Harper's Bazaar, Seventeen and Glamour. Hosted by these magazines and Manufacturers Hanover Trust. Open to public. Contact: Olga Budor, 354-7340. (rain date -- Friday, Sept. 14 at 12:00 Noon). | FASHION CAPITAL<br>OF THE WORLD    | 555 SEVENTH AVENUE<br>THE PLAZA             |
| Tuesday<br>Sept. 11<br>1:00 P.M.  | OPENING OF RESORT<br>COLLECTION<br>Also Sept. 18 at 1:00 P.M. By reservation. Contact: 524-0237.                                                                                                                                                                                                            | HAROLD LEVINE<br>BY DON BREITINGER | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR |
| Tuesday<br>Sept. 11<br>1:00 P.M.  | OPENING OF RESORT<br>COLLECTION<br>By reservation. Contact: 239-4155.                                                                                                                                                                                                                                       | DOMINIC ROMPOLLO                   | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR  |
| Tuesday<br>Sept. 11<br>2:30 P.M.  | "FUR IN RETROSPECT" --<br>THEN AND NOW<br>By invitation. Contact: BR 9-0633.                                                                                                                                                                                                                                | BEN KAHN<br>(150 WEST 30TH STREET) | HOTEL PLAZA<br>GRAND BALLROOM               |
| Tuesday<br>Sept. 11<br>2:30 P.M.  | RESORT AND EARLY<br>SPRING COLLECTION<br>Also Sept. 18 at 2:30 P.M. By reservation. Contact: 244-1872.                                                                                                                                                                                                      | LEW PRINCE OF<br>ALDRICH, INC.     | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| Tuesday<br>Sept. 11<br>2:30 P.M.  | PRESS SHOWING: NEW<br>RESORT COLLECTION<br>By invitation. Also Sept. 13 at 2:30 P.M. By reservation. Contact: Marilyn Pignoni, LA 4-9350.                                                                                                                                                                   | OSCAR DE LA RENTA II               | 530 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR  |

| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>                                                                                                                                                                 | <u>GIVEN BY</u>                                                        | <u>WHERE</u>                                |
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| Tuesday<br>Sept. 11<br>3:00 P.M.              | FALL<br>FASHION SHOW<br>For press and customers.                                                                                                                                       | ELIZABETH ARDEN<br>By invitation. Contact: Jacqueline Neben, 759-9400. | 691 FIFTH AVENUE<br>SALON-2ND FLOOR         |
| Tuesday<br>Sept. 11<br>4:00 P.M.              | PRESS SHOWING OF<br>RESORT COLLECTION<br>For press, by invitation. Buyers, Sept. 12 and 18 at 4:00 P.M. By reservation.<br>Contact: 947-8235.                                          | DONALD BROOKS                                                          | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR |
| Tuesday<br>Sept. 11<br>4:30 P.M.<br>Cocktails | OPENING OF<br>HOLIDAY COLLECTION<br>Resort swimwear collection; and introduction of "Mini-Gottex" for children.<br>Show at 5:00. By invitation. Publicity: Vera Bacal, PL 3-8421.      | GOTTEX OF ISRAEL<br>(1411 BROADWAY)                                    | FOUR SEASONS<br>99 EAST 52ND STREET         |
| Tuesday<br>Sept. 11<br>5:30 P.M.              | MENSWEAR<br>TREND SHOW<br>By invitation. Contact: Budd Calisch Associates, 489-8420.                                                                                                   | HARDY AMIES                                                            | 58 WEST 58TH STREET                         |
| Tuesday<br>Sept. 11<br>6:30 P.M.              | PRESS PREVIEW: "GREAT<br>BRITISH WRAP UP"<br>Press opening of menswear promotion. By invitation.                                                                                       | B. ALTMAN & CO.                                                        | MAIN FLOOR<br>Contact: OR 9-7800.           |
| Beginning<br>Tuesday<br>Sept. 11              | OPENING OF RESORT<br>COLLECTION<br>By appointment. Contact: 239-7080.                                                                                                                  | JOHN ANTHONY                                                           | 550 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 11              | HOLIDAY AND RESORT<br>COLLECTION<br>Continuous by appointment. Contact: 736-1076.                                                                                                      | AQUANALA                                                               | 512 SEVENTH AVENUE<br>SHOWROOM - 13TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 11              | HOLIDAY AND RESORT<br>COLLECTION<br>Continuous showings. Contact: PE 6-6983.                                                                                                           | BRANELL                                                                | 530 SEVENTH AVENUE<br>SHOWROOM - 27TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 11              | OPENING OF RESORT<br>COLLECTION<br>Day and evening fashions, including Brenner couture knits designed by Eleanor Brenner. Continuous by appointment. Contact: Laurie Forman, 239-1150. | ELEANOR BRENNER<br>FOR BRENNER COUTURE                                 | 498 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR  |
| Beginning<br>Tuesday<br>Sept. 11              | OPENING: RESORT &<br>EARLY SPRING COLLECTION<br>By appointment. Contact: 594-4470.                                                                                                     | CASI                                                                   | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |
| Beginning<br>Tuesday<br>Sept. 11              | OPENING: CRUISE<br>& EARLY SPRING<br>Continuous by appointment. Contact: 244-4700. Publicity: Stuart Roeder Assoc., 582-3078.                                                          | GINORI &<br>GINORI PLAYERS                                             | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| Beginning<br>Tuesday<br>Sept. 11              | OPENING: CRUISE<br>& EARLY SPRING<br>Continuous by appointment. Contact: Lois Lindheim, 279-3410.<br>Publicity: Stuart Roeder Assoc., 582-3078.                                        | GIORGINI                                                               | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR  |
| Beginning<br>Tuesday<br>Sept. 11              | CRUISE, HOLIDAY<br>AND EARLY SPRING<br>Continuous showings by appointment. Contact: PE 6-5547.                                                                                         | HARMAY BY<br>ST. AMOUR                                                 | 498 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR |

| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                  | <u>GIVEN BY</u>                                    | <u>WHERE</u>                                     |
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| Beginning<br>Tuesday<br>Sept. 11    | OPENING: HOLIDAY<br>& RESORT COLLECTION<br>Continuous by appointment. Contact: Sally Klinger, 947-0511.                                                                                                                                                                                                                                 | DAVID MORRIS<br>BY HARRY STREIBEL                  | 525 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR       |
| Beginning<br>Tuesday<br>Sept. 11    | OPENING: HOLIDAY &<br>RESORT COLLECTION<br>Continuous by appointment. Contact: 736-6440.                                                                                                                                                                                                                                                | MISS ORIGINALA                                     | 512 SEVENTH AVENUE<br>SHOWROOM - 13TH FLOOR      |
| Beginning<br>Tuesday<br>Sept. 11    | OPENING OF RESORT<br>COLLECTION<br>Continuous showings. Contact: Gloria, 564-5570. Publicity: Stutman Assoc., 247-2662.                                                                                                                                                                                                                 | SKIP II<br>BY BILL SMITH                           | 498 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR       |
| Beginning<br>Tuesday<br>Sept. 11    | RESORT & HOLIDAY<br>COLLECTION<br>Continuous showings. Contact: 736-5890.                                                                                                                                                                                                                                                               | JOSEPH STEIN, INC.<br>BY KEN MERRIT                | 205 WEST 39TH STREET<br>SHOWROOM - 9TH FLOOR     |
| Tuesday<br>Sept. 11-<br>Sept. 21    | SPRING FASHIONS<br>FROM ISRAEL<br>Forty ready-to-wear manufacturers present collections of knitwear, sportswear, rainwear, leatherwear, outerwear, dresses, swimwear, beachwear, leisurewear for women and men. Continuous for buyers, 9:00 A.M.-6:00 P.M. Press by appointment. Contact: Jerry Millman or Jeanette Gottlieb, 594-5215. | ATID (AM. TRADE & IND.<br>DEVELOPMENT WITH ISRAEL) | N.Y. HILTON HOTEL<br>6TH FLOOR                   |
| Wednesday<br>Sept. 12<br>10:00 A.M. | RESORT AND EARLY<br>SPRING COLLECTION<br>By reservation. Contact: LO 3-0988.                                                                                                                                                                                                                                                            | RODRIGUES<br>(DIV. OF PETER CLEMENTS)              | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR       |
| Wednesday<br>Sept. 12<br>11:30 A.M. | FALL FASHIONS<br>BY KASPER<br>For press and customers. Contact: Publicity Dept., EL 5-6800.                                                                                                                                                                                                                                             | BONWIT TELLER                                      | 4TH FLOOR                                        |
| Wednesday<br>Sept. 12<br>11:30 A.M. | PRESS SHOW: RESORT<br>AND EARLY SPRING<br>Show for buyers at 3:00 P.M. By invitation. Contact: 354-6340.                                                                                                                                                                                                                                | HALSTON                                            | 550 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR      |
| Wednesday<br>Sept. 12<br>2:00 P.M.  | OPENING OF RESORT<br>COLLECTION<br>By reservation. Contact: Sidney Scher, LA 4-9350.                                                                                                                                                                                                                                                    | OSCAR DE LA RENTA<br>COUTURE                       | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR      |
| Wednesday<br>Sept. 12<br>2:30 P.M.  | RESORT AND HOLIDAY<br>COLLECTION<br>By invitation. Also Tues., Wed., Thurs. at 10:30 and 2:30. By appointment. Contact: Jean Balliett, 354-1122.                                                                                                                                                                                        | TINA LESER                                         | 550 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR       |
| Sept. 12                            | 3:00 P.M., HALSTON (Buyers), 550 Seventh Avenue. 14th floor, 354-6340.                                                                                                                                                                                                                                                                  |                                                    |                                                  |
| Wednesday<br>Sept. 12<br>4:00 P.M.  | PRESS PREVIEW: NYESTA<br>FASHION CRUISE<br>Presentation of latest Nyesta fashions. By invitation. Contact: Molly Roth-Watts, 354-6915.                                                                                                                                                                                                  | DON-NEL FABRICS &<br>ROSELON INDUSTRIES            | PADDLE BOAT, "COPY CAT"<br>PIER 42, HUDSON RIVER |
| Sept. 12                            | 4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st floor, 947-8235                                                                                                                                                                                                                                                                  |                                                    |                                                  |
| Wednesday<br>Sept. 12<br>5:00 P.M.  | RESORT AND EARLY<br>SPRING COLLECTION<br>All weather collection. By reservation. Contact: 354-6340.                                                                                                                                                                                                                                     | HALSTON THREE                                      | 550 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR      |

| <u>DATE</u>                        | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                        | <u>GIVEN BY</u>                                 | <u>WHERE</u>                                |
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| Wednesday<br>Sept. 12<br>5:00 P.M. | PRESS PREVIEW:<br>BRAZILIAN FASHIONS<br>Showings of Brazilian fashions for men and women for Spring/Summer '74. Show at 5:30. By invitation. Buyers: Sept. 13 and 14, 9:00-6:00; Sept. 15, 9:00-1:00 P.M. By reservation. Fashion directors: Rosemary Sheehan and Ken O'Keefe. Contact(buyers) Marlene Soule, 682-1055. Publicity: Joan Sands Assoc, 628-0218 | BRAZILIAN GOVT.<br>TRADE BUREAU                 | HOTEL PIERRE<br>COTILLION ROOM              |
| Wednesday<br>Sept. 12<br>6:00 P.M. | PREVIEW OF NEW SHOW:<br>"NEEDLES AND PINS"<br>Preview of NBC's new Fall show, and guest appearance of its stars: Louis Nye, Norman Fell and Dierdre Lenihan. Co-hosts: Chemical Bank, NBC, Screen Gems. By invitation only.                                                                                                                                   | THE FASHION CAPITAL<br>OF THE WORLD             | CHEMICAL BANK<br>39TH STREET & 7TH AVE.     |
| Wednesday<br>Sept. 12<br>6:30 P.M. | N.Y. BICENTENNIAL<br>SAMPLER '73<br>World premiere of "The New York Experience" at 6:30, 8:15, 9:15, 10:15. Johnny Horizon '75 "Let's Clean Up America for our 200th Birthday" at 7:15. Tickets: \$9.76 each plus one Bronze Medallion. \$19.76 for two plus two Bronze Medallions. Contact: 986-2777.                                                        | N.Y.C. BICENTENNIAL<br>CORPORATION(331 MADISON) | McGRAW-HILL BUILDING<br>1221 SIXTH AVENUE   |
| Beginning<br>Tuesday<br>Sept. 11   | RESORT AND EARLY<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: Sara Wish Rubin. 354-8636.                                                                                                                                                                                                                                              | PHILIPPE VENET<br>FOR LADY PARKLEY, INC.        | 1411 BROADWAY<br>SHOWROOM - 17TH FLOOR      |
| Beginning<br>Wednesday<br>Sept. 12 | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: Flori Milan, 244-6231.                                                                                                                                                                                                                                                                 | ADRI                                            | 498 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR |
| Beginning<br>Wednesday<br>Sept. 12 | RESORT AND EARLY<br>SPRING COLLECTION<br>Continuous by appointment. Contact: 244-7522.                                                                                                                                                                                                                                                                        | J S LTD.                                        | 530 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR  |
| Beginning<br>Wednesday<br>Sept. 12 | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: 239-4600.                                                                                                                                                                                                                                                                              | KASPER                                          | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR |
| Beginning<br>Wednesday<br>Sept. 12 | RESORT AND HOLIDAY<br>COLLECTION<br>By appointment. Contact: BR 9-5991.                                                                                                                                                                                                                                                                                       | MIGNON BY<br>DOROTHY FARBO                      | 498 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Beginning<br>Wednesday<br>Sept. 12 | OPENING OF RESORT<br>COLLECTION<br>Continuous showings by appointment. Contact: 868-2880.                                                                                                                                                                                                                                                                     | PAPILLON                                        | 530 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR |
| Beginning<br>Wednesday<br>Sept. 12 | OPENING: RESORT AND<br>EARLY SPRING<br>Continuous by appointment. Contact: 594-0030.                                                                                                                                                                                                                                                                          | MALCOLM STARR                                   | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR |
| Thursday<br>Sept. 13<br>9:00 A.M.  | FALL 1973<br>FRAGRANCE SEMINAR<br>"Fragrance and the Generation Gap" --featuring a panel of mothers and daughters (mid-teens to mid-twenties) Price:\$5.00, members; \$8.00, non-members. By reservation. Contact: 673-5580.                                                                                                                                  | THE FRAGRANCE FOUNDATION                        | HOTEL PLAZA<br>CRYSTAL ROOM                 |
| Thursday<br>Sept. 13<br>9:15 A.M.  | PRESS PREVIEW:<br>RESORT COLLECTION<br>Buyers at 12:00 Noon. By invitation. Contact: Roz Rubenstein, 239-4155.                                                                                                                                                                                                                                                | STEPHEN BURROWS                                 | 550 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR |

| <u>DATE</u>                        | <u>WHAT'S GOING ON</u>                                                                                                                                  | <u>GIVEN BY</u>                  | <u>WHERE</u>                                 |
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| Thursday<br>Sept. 13<br>10:00 A.M. | OPENING OF RESORT<br>COLLECTION<br>By reservation. Contact: 239-4155.                                                                                   | CHUCK HOWARD                     | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR   |
| Thursday<br>Sept. 13<br>11:00 A.M. | RESORT-EARLY<br>SPRING COLLECTION<br>By invitation. Contact: 354-8120.                                                                                  | COMPANY 5<br>BY DON SIMONELLI    | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR   |
| Thursday<br>Sept. 13<br>11:00 A.M. | OPENING OF RESORT<br>COLLECTION<br>By invitation. Contact: 947-8235.                                                                                    | DONALD BROOKS BOUTIQUE           | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR  |
| Thursday<br>Sept. 13<br>11:30 A.M. | LEONARD FASHIONS--<br>CUSTOMER & PRESS SHOW<br>Fall and Winter imports from Paris. Contact: Suzanne Butterfield, PL 3-7300.                             | BERGEORF GOODMAN                 | 3RD FLOOR<br>COUNTRY AND CASUAL SHOP         |
| Sept. 13                           | 12:00 Noon, STEPHEN BURROWS (2nd show), 550 Seventh, 14th fl., 239-4155                                                                                 |                                  |                                              |
| Thursday<br>Sept. 13<br>2:30 P.M.  | RESORT-EARLY<br>SPRING COLLECTION<br>By invitation. Contact: 564-3600.                                                                                  | OLE BORDEN<br>FOR REMBRANDT INTL | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR   |
| Sept. 13                           | 2:30 P.M., OSCAR DE LA RENTA II, 2nd show, 530 Seventh, 3rd fl, LA 4-9350                                                                               |                                  |                                              |
| Thursday<br>Sept. 13<br>4:00 P.M.  | OPENING OF RESORT<br>COLLECTION<br>By invitation. Contact: 279-5012.                                                                                    | MOLLIE PARNIS BOUTIQUE           | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR  |
| Sept. 13<br>6:00 P.M.              | "THE GREATEST FASHION SHOW ON EARTH" by The Fashion Capital of the World,<br>at Hotel Plaza Fountain, 59th St and 5th Ave. (See Sept. 11 at 12:00 Noon) |                                  |                                              |
| Beginning<br>Thursday<br>Sept. 13  | RESORT AND HOLIDAY<br>COLLECTION<br>Continuous by appointment. Contact: Lynne Blum, 279-3091.                                                           | PIERRE CARDIN                    | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR  |
| Beginning<br>Thursday<br>Sept. 13  | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: 564-0910.                                                                        | CLAUDIA BY<br>GEORGE HALLEY      | 498 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR   |
| Beginning<br>Thursday<br>Sept. 13  | OPENING OF RESORT<br>AND EARLY SPRING<br>Continuous by appointment. Contact: 354-0640.                                                                  | LEO NARDUCCI                     | 530 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR   |
| Beginning<br>Thursday<br>Sept. 13  | OPENING OF RESORT<br>COLLECTION<br>By appointment. Contact: Gloria, 564-5570. Publicity: Stutman Assoc., 247-2662.                                      | STATUS BY<br>COSMO SIRCHIO       | 498 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR   |
| Beginning<br>Thursday<br>Sept. 13  | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: 354-9080.                                                                        | ILIE WACS                        | 530 SEVENTH AVENUE<br>SHOWROOM - 29TH FLOOR  |
| Friday<br>Sept. 14<br>11:00 A.M.   | RESORT AND EARLY<br>SPRING COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-8740.                                                   | JIM BALDWIN                      | 205 WEST 39TH STREET<br>SHOWROOM - 4TH FLOOR |

| <u>DATE</u>                                                 | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                    | <u>GIVEN BY</u>                       | <u>WHERE</u>                                |
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| Sept. 15                                                    | CHILDREN'S FASHION EXHIBITION IN PARIS (Sept. 15-18)                                                                                                                                                                                                                                                      |                                       |                                             |
| Sept. 15-<br>Sept. 19                                       | PORTUGUESE TRADE FAIR IN LISBON -- "Filmoda 3"<br>Contact Portuguese Govt. Trade Office, 666 Fifth Ave., 582-4344                                                                                                                                                                                         |                                       |                                             |
| Sunday<br>Sept. 16-<br>Sept. 18                             | FALL-WINTER HOME<br>SEWING SHOW FOR BUYERS<br>Over-the-counter fabrics, trimmings, sewing accessories, patterns, exhibits,<br>(Sept. 15--Seminar--\$20.00 including luncheon) Contact: Carol Stone or<br>Bill Feingold, Christopher Cross Assoc, 40 E. 38th St, 689-1300.                                 | AMERICAN HOME<br>SEWING COUNCIL, INC. | WALDORF-ASTORIA                             |
| Monday<br>Sept. 17<br>11:00 A.M.<br>Luncheon                | PRESS SHOWING OF<br>COUTURE FASHIONS<br>Luncheon at 12:00 Noon, by invitation. Public Relations: Alexandre Tarsaidze<br>at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.                                                                                                                  | ALEXANDER'S                           | 58TH ST. & LEXINGTON<br>3RD FLOOR           |
| Monday<br>Sept. 17<br>11:00 A.M.                            | CUSTOMER SHOWING OF<br>ANNE KLEIN FASHIONS<br>Showing of Fall collection. Publicity: Helen O'Hagan, PL 3-4000.                                                                                                                                                                                            | SAKS FIFTH AVENUE                     | 3RD FLOOR                                   |
| Beginning<br>Monday<br>Sept. 17                             | OPENING: RESORT<br>& EARLY SPRING<br>Continuous showings by appointment. Contact: LW 4-0454.                                                                                                                                                                                                              | GEOFFREY BEENE                        | 550 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR  |
| Beginning<br>Monday<br>Sept. 17                             | RESORT & EARLY<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: Judy Lauterstein, WI 7-3850.                                                                                                                                                                                          | TOWNCLIFFE BY<br>LEAMOND DEAN         | 512 Seventh Avenue<br>SHOWROOM - 31ST FLOOR |
| Beginning<br>Monday<br>Sept. 17                             | RESORT AND HOLIDAY<br>COLLECTION<br>Continuous by appointment. Contact: 947-6845                                                                                                                                                                                                                          | VICTORIA ROYAL<br>BY GEORGE SAMEN     | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR  |
| Sept. 17-<br>Sept. 23                                       | TWENTY-EIGHTH NATIONAL KNIT & SWEATER WEEK Contact: Edward Brandwein<br>National Knitted Outerwear Assn., 51 Madison Avenue, 683-7520.                                                                                                                                                                    |                                       |                                             |
| Tuesday<br>Sept. 18<br>10:00 A.M.<br>Champagne<br>Breakfast | PRESS PREVIEW: FALL<br>AND WINTER COLLECTION<br>Presentation of Gucci Fall-Winter fashions and accessories for men and women.<br>By invitation only. (must present invitation at door) Public Relations:<br>Hamra Associates, 748 Lexington, 753-9833.                                                    | GUCCI                                 | ST. REGIS HOTEL<br>VERSAILLES ROOM          |
| Tuesday<br>Sept. 18<br>10:00 A.M.                           | RESORT AND EARLY<br>SPRING COLLECTION<br>By invitation. (Note change of date) Contact: LA 4-7626.                                                                                                                                                                                                         | ADELE SIMPSON                         | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR |
| Tuesday<br>Sept. 18<br>11:30 A.M.                           | FASHIONS BY<br>GUSTAVE TASSELL<br>The House of Norell collection by Gustave Tassell. For press and customers.<br>By invitation. Contact: Publicity Dept., EL 5-6800.                                                                                                                                      | BONWIT TELLER                         | 6TH FLOOR                                   |
| ***Monday<br>Sept. 24<br>4:00 P.M.                          | PRESS PREVIEW: BODY<br>WORKS EXERCISE SALON<br>Glemby presents "Body Works" in its new home at Bergdorf Goodman.<br>Followed by Frank Wagner's "Isolations" exercise demonstration. By invitation.<br>Contact: Beatrice Dudek or Patricia DeWitt, 477-4700. Publicity: Suzanne<br>Butterfield, PL 3-7300. | BERGDORF GOODMAN                      | 7TH FLOOR<br>BEAUTY SALON                   |

\*\*\*OUT OF DATE ORDER

| <u>DATE</u>                                              | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                           | <u>GIVEN BY</u>                               | <u>WHERE</u>                                                            |
|----------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------------|
| Sept. 18                                                 | 1:00 P.M., HAROLD LEVINE (2nd show),                                                                                                                                                                                                                                                                                                             | 530 Seventh, 21st floor,                      | 524-0237                                                                |
| Sept. 18                                                 | 2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show),                                                                                                                                                                                                                                                                                               | 530 7th, 12th fl,                             | 244-1872                                                                |
| Tuesday<br>Sept. 18<br>4:00 P.M.                         | OPENING OF RESORT<br>COLLECTION<br>By reservation. <u>(Note change of date)</u>                                                                                                                                                                                                                                                                  | TRIGERE                                       | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR<br>Contact: LO 3-1600.      |
| Sept. 18                                                 | 4:00 P.M., DONALD BROOKS (3rd show),                                                                                                                                                                                                                                                                                                             | 550 Seventh Ave., 21st floor,                 | 947-8235                                                                |
| Tuesday<br>Sept. 18<br>8:00 P.M.                         | FASHION SHOWING OF<br>HOLIDAY COLLECTIONS<br>Dinner and fashion showing of Seventh Avenue Holiday                                                                                                                                                                                                                                                | FASHION CAPITAL OF<br>THE WORLD; & DUPONT     | GRACIE MANSION<br>88TH ST. & EAST END AVE<br>collections. By invitation |
| Beginning<br>Tuesday<br>Sept. 18                         | OPENING OF RESORT<br>& SPRING COLLECTIONS<br>Continuous by appointment.                                                                                                                                                                                                                                                                          | ANNE KLEIN AND COMPANY                        | 205 WEST 39TH STREET<br>3RD FLOOR<br>Contact: 279-9915.                 |
| Wednesday<br>Sept. 19<br>10:00 A.M.                      | BREAKFAST WITH<br>DAVID EVINS<br>Preview of shoe fashions.                                                                                                                                                                                                                                                                                       | B. ALTMAN & CO.                               | 2ND FLOOR<br>SHOE SALON<br>By invitation. Contact: OR 9-7800.           |
| Wednesday<br>Sept. 19<br>11:30 A.M.                      | TIKTINER FASHIONS--<br>CUSTOMER AND PRESS SHOW<br>Presentation of exclusive Fall, Winter collection for Bergdorf Goodman.<br>Contact: Suzanne Butterfield, PL 3-7300.                                                                                                                                                                            | BERGDORF GOODMAN                              | COUNTRY & CASUAL SHOP<br>3RD FLOOR                                      |
| Wednesday<br>Sept. 19<br>12:00 Noon                      | RESORT & EARLY<br>SPRING COLLECTIONS<br>By invitation.                                                                                                                                                                                                                                                                                           | MOLLIE PARNIS COUTURE                         | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR<br>Contact: 279-5012.       |
| Wednesday<br>Sept. 19<br>12:30 P.M.                      | FASHIONS AT<br>LUNCHEON SHOW<br>"Indoor-Garden" -- lounge fashions designed by Emilio Pucci and Vera.<br>Reservations (\$6.75): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.                                                                                                                                                           | FOMRFIT ROGERS                                | BARBETTA RESTAURANT<br>321 WEST 46TH STREET                             |
| Wednesday<br>Sept. 19<br>1:30 P.M.                       | PRESS PREVIEW:<br>FUR COLLECTION<br>Presentation of Olympian Collection and Christina Collection. Show at 2:30 P.M. by invitation. Fashion director: Mia Grau. Contact: PE 6-6944.                                                                                                                                                               | THE BROTHERS CHRISTIE<br>(333 SEVENTH AVENUE) | HOTEL PLAZA<br>GRAND BALLROOM                                           |
| Wednesday<br>Sept. 19<br>3:00 P.M.                       | COCKTAIL SHOWING: COMPLETE<br>RESORT COLLECTION<br><u>Show at 4:00 P.M.</u> By invitation.                                                                                                                                                                                                                                                       | PAGANNE BY<br>GENE BERK (530 SEVENTH)         | HOTEL PIERRE<br>GRAND BALLROOM<br>Contact: Marie Lippe, PE 6-0151.      |
| Wednesday<br>Sept. 19<br>6:30 P.M.<br>Cocktail<br>Soiree | "THE FRENCH<br>LINE"<br>A fashion presentation by French designers, in conjunction with the S.S. France's "Ultimate Odyssey", for benefit of Urban Improvements Program for the Parks Council of N.Y. Price: \$20.00 per person; \$35 per couple. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.           | BLOOMINGDALE'S                                | 3RD FLOOR                                                               |
| Thursday<br>Sept. 20<br>9:30 A.M.<br>Coffee              | PRESS PREVIEW:<br>COUTURE IMPORTS<br>Fall-Winter Paris and Rome couture fashion show featuring designers' originals and Ohrbach's line-for-line copies. By invitation. Also Sept. 24, 12:00 Noon and 3:00 P.M., by invitation; 6:00 P.M. public show. Commentator: Irene Satz. Publicity: Mark Klauser. Contact: Miss Evans, 564-3100, ext. 285. | OHRBACH'S                                     | 18 WEST 35TH STREET<br>5TH FLOOR                                        |

| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                         | <u>GIVEN BY</u>               | <u>WHERE</u>                                |
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| Thursday<br>Sept. 20<br>11:30 A.M.             | AMERICAN DESIGNERS--<br>CUSTOMER & PRESS SHOW<br>Fall and Winter fashions from America's leading designers. Contact:<br>Suzanne Butterfield, PL 3-7300, ext. 397.                                                                                                                                                                                                                              | BERGDORF GOODMAN              | PLAZA APPROACH<br>4TH FLOOR                 |
| Thursday<br>Sept. 20<br>12:00 Noon<br>Luncheon | RESORT/HOLIDAY/EARLY<br>SPRING COLLECTIONS<br>Ricardo's complete boutique collection; Ponseti's all-weather coats from<br>Spain. Also at 4:00 P.M., cocktails. By invitation. Thereafter by appointment<br>Contact: Nina de Rovira, 245-7694 or 245-7657.                                                                                                                                      | RICARDO OF SPAIN &<br>PONSETI | 116 CENTRAL PARK SOUTH<br>SUITE 11B         |
| Sept. 21-<br>Sept. 25                          | ELEVENTH OVERSEAS IMPORT FAIR - "PARTNER FOR PROGRESS" -- IN BERLIN<br>Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788.                                                                                                                                                                                                                                                 |                               |                                             |
| Saturday<br>Sept. 22-<br>Sept. 25              | EUROPEAN SPRING<br>FASHION FAIR<br>Imported ready-to-wear fashions from Austria, Finland, France, Germany,<br>Ireland, Israel, Italy, Spain and Switzerland. For buyers and press.<br>Contact: Pamela DuBose, 354-2970.                                                                                                                                                                        | CAVIN & TUBIANA, INC.         | STATLER-HILTON HOTEL<br>7TH AVE. & 33RD ST. |
| Sunday<br>Sept. 23-<br>Sept. 25                | INTERNATIONAL FOOTWEAR<br>EXPOSITION IN MONTREAL<br>Contact: Suite 711, 1010 St. Catherine St. W. Montreal 110, Canada.                                                                                                                                                                                                                                                                        | FOOTWEAR BUREAU<br>OF CANADA  | PLACE BONAVENTURE<br>MONTREAL-CANADA        |
| Monday<br>Sept. 24<br>11:00 A.M.               | INTERNATIONAL FASHIONS<br>AT BENEFIT SHOW<br>Haute couture and ready-to-wear fashion shows: <u>11:00 A.M.</u> (for Metropolitan<br>Opera Guild); and <u>3:00 P.M.</u> (for Community Service Society). Public shows at<br><u>1:00 and 7:30 P.M.</u> ; Men's show at <u>6:00 P.M.</u> Public Relations: Alexandre<br>Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341. | ALEXANDER'S                   | 58TH ST. & LEXINGTON<br>3RD FLOOR           |
| Sept. 24                                       | 12:00 Noon & 3:00 P.M., OHRBACH'S IMPORTS, by invitation. (6:00 P.M.-Public)                                                                                                                                                                                                                                                                                                                   |                               |                                             |
| Tuesday<br>Sept. 25<br>10:00 A.M.              | PRESS PREVIEW OF<br>FUR COLLECTION<br>By invitation. Contact: 247-1388. Publicity: Vera Bacal. PL 3-8421.                                                                                                                                                                                                                                                                                      | MAXIMILIAN                    | 20 WEST 57TH STREET<br>SALON                |
| Tuesday<br>Sept. 25<br>11:30 A.M.              | CHRISTIAN DIOR FASHIONS<br>AT BENEFIT SHOW<br>Marc Bohan will be present. By invitation, (Reservations are closed)<br>Publicity: Helen O'Hagan. PL 3-4000.                                                                                                                                                                                                                                     | SAKS FIFTH AVENUE             | 5TH FLOOR                                   |
| Tuesday<br>Sept. 25<br>11:30 A.M.              | KASPER FOR JOAN LESLIE<br>CUSTOMER SHOW<br>Presentation of Fall, Winter collection. Publicity: Suzanne Butterfield,<br>PL 3-7300.                                                                                                                                                                                                                                                              | BERGDORF GOODMAN              | MISS BERGDORF<br>5TH FLOOR                  |
| Tuesday<br>Sept. 25<br>6:30 P.M.<br>Cocktails  | PRESS PREVIEW<br>AND BENEFIT<br>"The Cognoscenti" -- a preview of Bloomingdale's Fall Designer Rooms. Price:<br>\$15.00 a person or \$25.00 per couple for benefit of N.Y. Junior League's<br>Child Care Programs. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity:<br>Arlene Friedlander, 752-1988.                                                                                     | BLOOMINGDALE'S                | 5TH FLOOR                                   |
| Tuesday<br>Sept. 25<br>6:30 P.M.               | PRESS PREVIEW: SALUTE<br>TO SWEDISH GLASS<br>Honoring Ann Warff, Kosta Glass. By invitation. Contact: OR 9-7800.                                                                                                                                                                                                                                                                               | B. ALTMAN & CO.               | 4TH FLOOR<br>CHINA & GLASS DEPT.            |

| <u>DATE</u>                                      | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                         | <u>GIVEN BY</u>                    | <u>WHERE</u>                                |
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| Wednesday<br>Sept. 26<br>11:30 A.M.              | JEAN LOUIS SCHERRER<br>CUSTOMER & PRESS SHOW<br>Fall and Winter collection. Contact: Suzanne Butterfield, PL 3-7300, ext. 397                                                                                                                                  | BERGDORF GOODMAN                   | 3RD FLOOR<br>COUNTRY AND CASUAL             |
| Wednesday<br>Sept. 26<br>12:30 P.M.<br>Luncheon  | FASHION SHOW<br>AT LUNCHEON<br>By reservation (\$6.75): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.                                                                                                                                                  | LEAMOND DEAN<br>FOR TOWNCLIFFE     | BARBETTA RESTAURANT<br>321 WEST 46TH STREET |
| Wednesday<br>Sept. 26<br>6:00 P.M.-<br>8:00 P.M. | RECEPTION: PRINCESS<br>IRENE GALITZINE<br>Cocktail reception introducing the Princess Galitzine cosmetics and fragrance collection, with informal modeling of Galitzine couture for Fall 1973. By invitation. Contact: MaryEllen Brennan, WI 7-3300, ext. 232. | LORD & TAYLOR                      | 3RD FLOOR                                   |
| Sept. 27                                         | ROSH HASHONAH (Jewish New Year) - begins at sunset Wed., Sept. 26                                                                                                                                                                                              |                                    |                                             |
| Thursday<br>Sept. 27<br>4:00 P.M.<br>Tea         | PRESS OPENING:<br>NEEDLEWORK EXHIBIT<br>Preview of Embroiderers' Guild exhibition of needlework. By invitation. Contact: OR 9-7800.                                                                                                                            | B. ALTMAN & CO.                    | 5TH FLOOR<br>ART-NEEDLEWORK DEPT.           |
| Sept. 30-<br>Oct. 3                              | PHILADELPHIA GIFT SHOW AT BENJAMIN FRANKLIN HOTEL, PHILADELPHIA, PA.<br>Contact: Little Bros. Shows, 220 Fifth Ave., MU 9-7147.                                                                                                                                |                                    |                                             |
| Beginning<br>Monday<br>Oct. 1                    | OPENING OF<br>SPRING COLLECTION<br>Continuous showings by appointment. Contact: 564-1080.                                                                                                                                                                      | KIMBERLY KNITWEAR                  | 1410 BROADWAY<br>SHOWROOM - 10TH FLOOR      |
| Oct. 1-<br>Oct. 5                                | GERMAN FASHION FAIR IN MUNICH, GERMANY<br>Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788.                                                                                                                                              |                                    |                                             |
| Tuesday<br>Oct. 2<br>3:00 P.M.                   | PRESS SHOWING OF<br>EMERIC PARTOS FURS<br>Presentation of Emeric Partos' exclusive fur collection for Bergdorf Goodman By invitation. Contact: Suzanne Butterfield, PL 3-7300, ext. 397.                                                                       | BERGDORF GOODMAN                   | 4TH FLOOR                                   |
| Wednesday<br>Oct. 3<br>2:30 P.M.-<br>4:30 P.M.   | PRESS PREVIEW: DONALD<br>BROOKS SLEEPWEAR<br>Spring collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen, 953-1407.                                                                             | MAIDENFORM                         | 90 PARK AVENUE<br>SHOWROOM - 38TH FLOOR     |
| Oct. 6                                           | YOM KIPPUR (Jewish Day of Atonement) - Begins at sunset, Friday, Oct. 5.                                                                                                                                                                                       |                                    |                                             |
| Monday<br>Oct. 8<br>11:30 A.M.                   | HANAE MORI FALL<br>AND WINTER COLLECTION<br>Japanese fashions designed by Hanae Mori. For press and customers. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.                                                                                            | BERGDORF GOODMAN                   | 4TH FLOOR<br>PLAZA APPROACH                 |
| Beginning<br>Monday<br>Oct. 8                    | OPENING OF<br>SPRING COLLECTION<br>Featuring misses' contemporary sportswear. Informal modeling. No appointment necessary. Contact: Ina Evans, OX 5-0100.                                                                                                      | HABITAT<br>(DIV. OF ROSENAU BROS.) | 1411 BROADWAY<br>SHOWROOM - 28TH FLOOR      |
| Tuesday<br>Oct. 9<br>3:00 P.M.                   | OPENING OF SPRING<br>COLLECTION<br>Benson & Partners by Alice Blaine; Outlander by Renee Tener. By invitation. Contact: Carole Nussenbaum, 354-0026.                                                                                                           | BENSON & PARTNERS;<br>OUTLANDER    | PLACE TO BE<br>ANNOUNCED                    |

| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                                      | <u>GIVEN BY</u>                                 | <u>WHERE</u>                                |
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| Wednesday<br>Oct. 10<br>6:30 P.M.<br>9:00 P.M. | PREVIEW: FALL TRIBUTE<br>TO NEW YORK CITY<br>"New York -- Person to Person" -- cocktails and entertainment in honor of the New York Public Library. Launching a two-week program, Oct. 11-24. Introducing merchandise collections in fashion and home furnishings especially created for Lord & Taylor by leading designers of N. Y. City. By invitation. Contact: MaryEllen Brennan, WI. 7-3300, ext. 232. | LORD & TAYLOR                                   | 5TH FLOOR                                   |
| Wednesday<br>Oct. 10<br>7:00 P.M.<br>Cocktails | PUBLICATION<br>PARTY<br>The launch of "On the Town in New York since 1776" by Ariane and Michael Batterberry to salute the Diamond Jubilee of the City of New York. With the extraordinary participation of New York's great restaurants. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.                                                                              | BLOOMINGDALE'S                                  | THE BOOK STALLS                             |
| Thursday<br>Oct. 11<br>4:00 P.M.               | OPENING OF<br>SPRING COLLECTION<br>Designed by Dominick Avellino. By invitation. Contact: Carole Nussenbaum, 354-0026.                                                                                                                                                                                                                                                                                      | D D DOMINICK<br>SPORTSWEAR COMPONENTS           | FOUR SEASONS<br>99 EAST 52ND STREET         |
| Thursday<br>Oct. 11<br>6:30 P.M.<br>Dinner     | TWENTY-SIXTH ANNUAL<br>AWARD DINNER DANCE<br>Honoring Richard J. Schwartz - Jonathan Logan, and Herbert J. Rabinowitz - Monsanto. Chairmen: Stanley Abelson, Sam Hausman, William Lippincott, Ben Milberg, Abe Schrader, Norman Wechsler, for benefit of Workshop Foundation and Dr. Howard Rusk Institute of Rehabilitation. (Black tie) By invitation. Contact: WI 7-0324.                                | N.Y. FASHION DESIGNERS<br>(1457 BROADWAY)       | HOTEL PLAZA<br>BALLROOM                     |
| Oct. 14                                        | ITALIAN READY-TO-WEAR SHOWING IN FLORENCE (Oct. 14-18)                                                                                                                                                                                                                                                                                                                                                      |                                                 |                                             |
| Monday<br>Oct. 15<br>5:30 P.M.<br>Reception    | ANNUAL CREATIVE<br>MENSWEAR SHOW<br>Twentieth annual presentation of international menswear. Show at 6:00 P.M. followed by reception. Tickets: \$100.00 each for benefit of Fashion Institute of Technology Scholarship Fund. Fashion Director: Robert L. Green. Contact: Lon Smith, 688-3030.                                                                                                              | PLAYBOY MAGAZINE                                | FOUR SEASONS<br>99 EAST 52ND STREET         |
| Tuesday<br>Oct. 16<br>5:30 P.M.                | NINTH ANNUAL<br>DESIGN AWARDS<br>Presentation of awards for outstanding eyewear design. Fashion show for press and industry. By invitation. Publicity: Ruth Hammer Assoc., 685-8290.                                                                                                                                                                                                                        | FASHION EYEWEAR<br>GROUP OF AMERICA             | HOTEL PIERRE<br>GRAND BALLROOM              |
| Wednesday<br>Oct. 17<br>8:00 P.M.              | ANNUAL FASHION<br>CRITICS AWARDS<br>Presentation of the 1973 American Fashion Critics' Awards. By invitation. Publicity: Eleanor Lambert, MU 8-2130.                                                                                                                                                                                                                                                        | COTY                                            | ALICE TULLY HALL<br>LINCOLN CENTER          |
| Saturday<br>Oct. 20-<br>Oct. 25                | PRET-A-PORTER<br>SHOWINGS IN PARIS<br>International ready-to-wear Spring and Summer showings in Paris. Contact: Paris-Bruno de Rosselli, Federation Francais des Industries du Vetement, 69 rue de Richelieu, 75, Paris 2. Contact (N.Y.) French Trade Shows, 1350 6th Ave., 582-4960. (N.Y.): French Apparel Center, 354-8620.                                                                             | SALON INTERNATIONAL DU<br>PRET-A-PORTER FEMININ | PARC DES EXPOSITIONS<br>PORTE DE VERSAILLES |
| Oct. 25                                        | LONDON FASHION FAIR AT GROSVENOR HOUSE, LONDON (Oct. 25-27)                                                                                                                                                                                                                                                                                                                                                 |                                                 |                                             |

# 1974

## JANUARY

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## FEBRUARY

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## APRIL

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## MAY

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## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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